



Competence Matrix Hotel- and restaurant-trade commercial assistant

FIELDS OF COMPETENCE	STEPS OF COMPETENCE DEVELOPMENT				
Check-in/Check-out	He/she welcomes the guests in a friendly way, provides essential information concerning the room or the offers of the establishment without being asked, is able to fill in the respective forms, to make out an invoice, and to say goodbye to the guests in a friendly way. He/she is able to correspond in written form, to connect telephone calls and to deal with reservations.	He/she is able to up-date the data base of guests with the help of the electronic data processing systems and to put invoices into the accounting settlement system. He/she communicates with colleagues and with other departments of the establishment and forwards the respective relevant information. He/she knows about and can deal with cultural differences and their specific requirements. He/she is able to discern them, deal with them and he/she is also able to communicate in a foreign language.		He/she is able to survey the state of reservations and room occupation by using the reservation system, and can manage short-term changes of guests, and therefore is able to plan efficiently in advance. He/she checks on staff and controls whether the electronic report and data bank systems are properly maintained.	
Room Sales and Marketing	He/she knows the rules of fixing a price and is able to sell a room under given preconditions. He/she knows the different offers of the establishment, is able to evaluate the different	He/she knows how to implement the instruments of market observation, knows the trade competitors on the market and the location factors, knows the offers and demands and is able to estimate the position of		He/she is able to use the marketing mix in order to develop specific marketing measures and to evaluate the results. He/she is able to analyse the gained data and to deduct the consequences.	He/she is cooperating with the marketing department and, together with them, designs a marketing plan and fixes the sales targets (selection of target groups, creation of new products, new sales channels,



	requirements of guests and to sell the respective convenient products or arrangements.	the establishment in the total economic context. He/she is aware of the importance of specific professional contacts with the respective ordering parties, contractors, customers, clients, and is able to maintain the adequate business relationships in full compliance with the legal regulations.	He/she is able to apply statistic methods and to present the results in reports. He/she sells events and regional products (cross selling). He/she knows the tools to obtain information about the satisfaction of guests, by the guests and by the staff, and to evaluate it.	calculation of prices and discounts, and projecting and implementing publicity campaigns). He/she has contacts with and cooperates with operators in the region or with tourism associations or similar, and is able to develop products autonomously together with them.
Consulting	He/she is able to inform the local guests about the offers of the establishment, as well as about the local cultural offers, leisure time offers, shopping offers, traffic routes and sights.	He/she is able to inform and to consult local and international guests and to commit himself/herself to special demands made by the guests. He/she is able to research (Internet, contacts) and to find flexible ways in order to satisfy the clients' desires. He/she is attentively responsive to complaints and tries to find out the reasons by talking to the guests. He/she solves those problems according to the internal rules, documents and forwards the problems to the responsible body.	He/she knows the solution for specific demands/complaints of guests and cooperates with the other departments. He/she is able to develop a trustful relationship with the guests and to promote the offers of the establishment and of the closer and more distant environment.	
Administration, book keeping, cost accounting	He/she knows the internal working processes, the contexts between the single internal departments and is able to	He/she can draft the invoices for tour operators, render accounts for credit cards, and bill and change foreign	He/she can identify the need for materials, goods, tools and services, can order products, survey the delivery dates, and	He/she creates and calculates the menu of the day, the other menus and the menu of beverages in cooperation with



	cooperate in cash management, in payment transactions and in making the cost accounts - by using the internal data processing systems.	currencies. He/she creates, manages and archives files, statistics, registers and documents. He/she is able to evaluate those internal specific statistics in a result-oriented way.	implement the necessary action in case of a delay in delivery. He/she is able to operate his/her tasks within the framework of the common internal quality management system.	the respective departments.
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Competence Matrix:

ECVET-tour project team, editing: Genoveva Brandstetter

Sources:

Training regulations for HGA (AT), Certificate supplement, qualitative and quantitative investigation within the framework of the project ECVET-tour, training schedules (similar professions) (ES, DE, PL)

