Fachtagung Bonn – 19. September 2018
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REGIONAL INNOVATION HUBS

STRENGTHENING SOCIAL ENTREPRENEURSHIP through CROSS-BORDER COMMUNITY PROJECTS
Worum geht es?
Was benötigen die Unternehmen heutzutage?
Tony Wagner, Harvard Professor calls these key competences “seven survival skills for careers, college and citizenship”

- Critical Thinking and Problem Solving
- Collaboration
- Agility and Adaptability
- Initiative and Entrepreneurialism
- Oral and Written Communication
- Accessing and Analyzing Information
- Curiosity and Imagination

EntreComp Framework

Quelle: European Commission
Design Thinking
Design Thinking

Empathize  Define  Ideate  Prototype  Test

Quelle: HPI School of Design Thinking
Design Thinking

Quelle: HPI School of Design Thinking
Business Modeling

Quelle: firstround.com

Quelle: austrianstartups.com
Pitching
Storytelling

Make me care.
Lean Startup

Quelle: Own picture based on the Lean Startup Feedback Loop
Startups gründen

Entrepreneur

Intrapreneur
Und wie wäre es, diese Methoden im Bereich des Social Entrepreneurships anzuwenden?
Projektidee
SOCIAL ENTREPRENEURSHIP TRAINING

VALIDATION TRAINING

INNOVATION HUBS CREATION

SOCIAL ENTREPRENEUR BADGE

Co-funded by the Erasmus+ Programme of the European Union
GERMAN SCHOOL Innovation Hub
GERMAN SCHOOL
Innovation Hub

SOCIAL ENTREPRENEURSHIP TRAINING

VALIDATION TRAINING

INNOVATION HUBS CREATION

SOCIAL ENTREPRENEUR BADGE
GERMAN SCHOOL Innovation Hub

Social Entrepreneurship Training
Validation Training

Innovation Hubs Creation
Social Entrepreneur Badge

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identify social problems

SOCIAL ENTREPRENEURSHIP TRAINING

create innovative solutions

establish hubs

INNOVATION HUBS CREATION

boost entrepreneurial & social competences

test solutions, learn from testings

VALIDATION TRAINING

grow impact

competence recognition

SOCIAL ENTREPRENEUR BADGE

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Projektziele
• Soziale Probleme in den Partnerländern (und in Europa) lösen
• Regionale Innovation Hubs in den Partnerschulen aufbauen
• Unternehmerische Kompetenzen entwickeln
• Im Projekt erworbene Kompetenzen anerkennen
• Arbeitsfähigkeit verbessern
• VET verbessern
• Die Welt etwas besser machen
Partner
Thank you!