

The first day:

- Meta-strategies and megatrends
- Country contexts
- Institutional contexts
- Introduction to a model for strategic planning
- Case study
- Dreaming session
- First steps with a timeline exercise...

INTERESTING IDEA, BUT HOW
WILL WE MONETIZE IT?



The strategy model

Chosen path for future:
'visionary' goals and/or qualitative and quantitative improvement goals (max 5-6)

DAILY WORK

Work plan based on strategic goals:

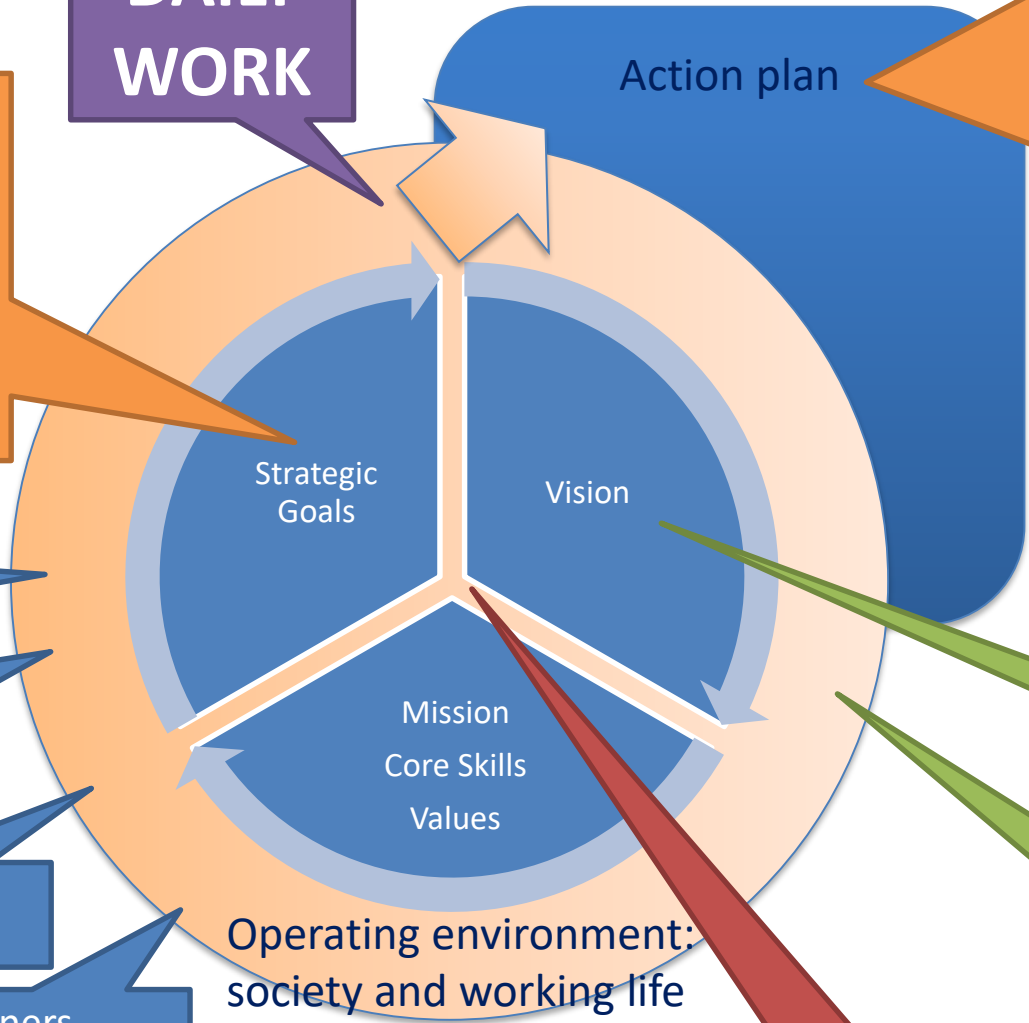
- 1) Short-term actions
- 2) Procedures, resources, milestones/schedules, performance targets
- 3) "Space" for experiments and innovation?

Students

Teachers, staff and management

Work places, companies

Partners



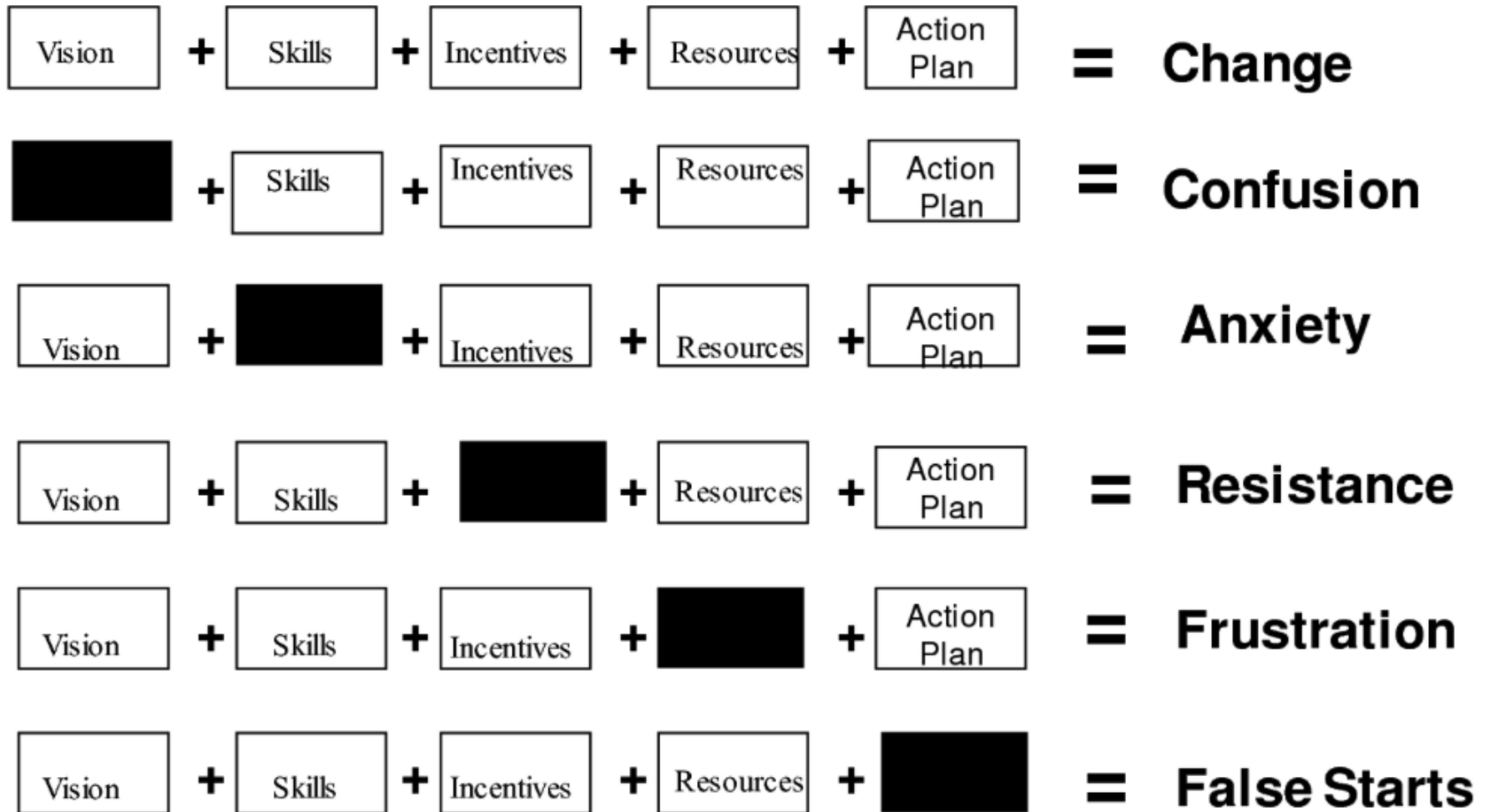
Meta-strategies

Analysis of institutions general strategic aims

Different scenarios



Managing Complex Change



All materials and presentations will be up-loaded on the TCAs web site

Some further guides, studies and tools will be made available.

Also a few case-strategies will be up-loaded.