

2018-1-DE-KA204-005230

# SUSTAINABILITY THROUGH CROSS-BORDER CIRCULAR ECONOMY

The 10 minutes pitch of  
Dr. Volker Ludwig about SCRCE  
at the

- TCA Sustainability in Erasmus +  
Towards the green transition

2. December 2021



Start of Project: 01/10/2018

End of Project: 31/12/2020

Co-funded by the  
Erasmus+ Programme  
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# Cross-Border Circular Economy

## EC Action Plan for Circular Economy

### ❑ **Traditional Linear Economy**

Take any resource-make it into a product – sell it- buy and use it – dispose

### ❑ **Circular Economy**

- Cuts waste – energy loss – inefficiency
- Decouples economic activity from the consumption of finite resources
- Closes the loop at every stage of production

### ❑ **Cross-Border Circular Economy**

- Promotes strategic international cooperation to close one or multiple loops across a product's lifecycle → reuse, refurbishment, remanufacturing or recycling among different countries

# The Consortium

Small partnership KA02

Budget 75.000 Euros  
→finally 58.000 Euros

In application:  
No intellectual output,  
No trainings, no multiplier events

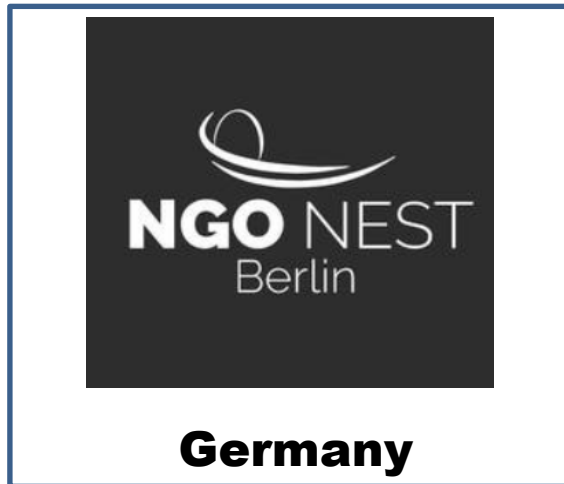
In reality:  
intellectual output and trainings and Multiplier events



Education provider



European Coordinator



Youth Exchanger



The CE Specialist



Intercultural cooperation

# Activities

Initial idea: Circular Economy is cross border and needs educated adults and adult education should care about Circular Economy

Activity	Outputs	Partner Review
1. Questionnaire to stakeholders (cultural aspects included)	Report on views & real-life experiences of stakeholders and experts about circular economy and waste management in partner countries	Presented in Potenza, April 9th, 2019
2. Cross border aspects of circular economy	2 good practice examples per partner that represent circular projects having cross border relevance/potential	presented in Gothenburg, September 2019
3. Input papers	2 input papers per partner on effective practices for CE promotion in different sectors, to be used as basis for policy recommendations	presented in Athens, February 2020
4. Good practices in line with CE	3 circular economy project examples per partner, operating at national level	presented in Athens, February 2020
5. Guidebook	„The CE Lifestyle Manual“: a first simple instrument to facilitate citizens transition their habits into a CE model	presented in Final Event, November 2020

# Dissimination activities

Facebook, direct mailings,  
Training course,  
multiplier event (conference with BMU)...

And: Epale

## Advantages:

- information possible to reach the community
- motivation for partners to contribute
- possibility to reach people speaking other languages
- prestige for writers to publish on an EU page

The screenshot shows the EPiLE blog interface. At the top, there are navigation links for 'EPiLE', 'Contribute', 'Collaborate', 'Learn', 'EU Policy', 'About', and 'MyEPiLE'. The main content area features a header for the 'Sustainability through Cross Border Circular Economy (SCRCE) - Project Page' dated 03 March 2020. Below the header is a paragraph of introductory text and a photo of a group of people. A large graphic with the text 'Read it' and 'SCRCE' is prominent. Below this, there is a section titled 'Co-funded by the Erasmus+ Programme of the European Union'. The main body of the blog post contains several paragraphs of text, including a 'Welcome to our Erasmus+ project page' and a 'How fun and realistic?' section. A 'NEW!' section features a colorful illustration of a person and a globe. At the bottom, there is a table titled 'Read all blogs from the project!' with columns for 'Title' and 'Veröffentlichungsdatum'.

Title	Veröffentlichungsdatum
Sustainability through Cross Border Circular Economy (SCRCE)	08.03.2020
Participation and Cross-Border Circular Economy (SCRCE)	21.03.2020
Transition to Circular Economy: the role of education from secondary to higher education	06.05.2020

On the right side of the page, there are two boxes: 'Want another language?' with a language selection dropdown set to 'English', and 'Want to write a blog post?' with a 'Add new post' button. Below these are 'Latest Discussions' with several EPiLE Moderator entries and discussion titles like 'Discussion on the Future of Skills' and 'Artificial Intelligence and Adult Education'.

# The “CE Lifestyle Manual”



## Manual v1.2



Project-No.: 2018-1-DE02-KA204-00523

#SCRCE & blog on <https://epale.ec.europa.eu>

**Hey: Are you living a circular economical lifestyle in the global world?**

**Check it out with our manual. Learn by yourself where you stand.**

You are confronted in your life with products, services and processes.

=> product: a t-shirt, a shampoo, apples....

=> service: a streaming media, a consulting service, a haircut....

=> process: a production process in a factory, shuttle traffic, the way you shop....



SCAN ME

*(Abbreviation for product, service or process: PSP)*

**Did you know?** Europe is on its way to a cross-border circular economy. The European Union and its member states are already creating laws to get closer to a circular economy in order to prevent the citizens and companies to run out of raw materials or destroy the atmosphere and our planet. Everything should run circular. To get closer to this aim a circular economy lifestyle would be needed. If you identify the interface to circular economy concerning your use of processes, services or products (PSP) then you would have a good starting point to broaden your personal circular economical lifestyle.

**How do I recognize the interface to the circular economy of a process, service or product PSP?**

If you follow the following 14 principles and ask yourself whether they are applicable concerning a PSP you are looking at then you will gain the starting point for a wise change in your lifestyle. Additional subitems will help you to clarify and to scrutinize the answers.

**Hint:** These principles are not irrevocable and they might not apply altogether to the PSP you look at. Looking at the principles you always have to ask yourself:

- Is the PSP contradictory to any of the other principles?
- Is the PSP supporting or enhancing any of the other principles?
- Is the principle applicable to the PSP I am looking at or shall I skip it?

At the end it will be your decision to decide how much circular economy you did find out.

**Principle no 1: Everything which keeps CO<sub>2</sub> emissions out of the atmosphere**

## SCRCE - Manual v1.2

- ✓ Insights extrapolated from all case studies, stakeholders' inputs & best practices analyzed in form of principles
- ✓ 14 simple principles to guide consumer behaviour and lifestyle choices of European citizens towards CE
- ✓ “These add-ons we have to develop according to the principles” > how to phrase it more appropriately?????
- ✓ Anything else to add for the intro of the Manual? Info about the QR scan? Where can it be downloaded? Used in follow-up how?

# Results and outlook

Results of SCRCE will be used for:

- new activities outside Erasmus +
- additional content for circular economical research and creation
- new applications and projects within Erasmus +
- broadening the network with other organisations
- more proof of competence

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Epale: SCRCE

#SCRCE