

PROCESSING & MARKETING

Unit 7

Producing fruit juice

L 5

KNOWLEDGE**He/she is able to**

1. explain comprehensively all relevant steps of fruit juice production (ingredients, nutritive value, equipment, methods, microorganisms, conservation, filling, labelling, etc.)
2. explain the relationship and the necessity of pomological know-how and influences of care and management on fruit juice production
3. provide full information about the composition of the juice (knowledge)

SKILLS**He/she is able to**

1. apply nutritional and dietary properties according to the health claims on the label
2. manage all aspects of a fruit juice producing company
3. create and develop new products and/or recipes for products

COMPETENCES

1. He/she runs a fruit juice producing company on his/her own responsibility and creates new products.
2. He/she gives advice on suitable varieties to people working in care and management.
3. He/she gives advice on suitable varieties to pomologists.